

An inbound tourism project “YOKOSO! EIGAKAN!”
The fifth movie is “SWORD ART ONLINE THE MOVIE –Ordinal Scale–”
It will be screened with English subtitles to attract more visitors to Japan!

YOKOSO! EIGAKAN!” is a project aiming to show the latest Japanese movies with foreign language subtitles for visitors from overseas and non-Japanese speakers living in Japan. As the fifth movie of the project, T-JOY Co., Ltd (Chuo-ku, Tokyo, President Yusuke Okada), will screen “SWORD ART ONLINE THE MOVIE -Ordinal Scale-” (distributed by Aniplex Inc.), the mega hit that sold 19 million copies worldwide, a brand new original story written by Reki Kawahara. Please stay tuned for T-JOY theaters’ future developments.

■ What is “YOKOSO! EIGAKAN!”?

It’s a movie screening project that offers visitors from overseas and non-Japanese people living in Japan a unique movie experience available only in Japan.

Attendees can enjoy the latest Japanese movies, such as anime offerings, with foreign language subtitles as well as free gifts, exclusive food items and merchandise that is available only at the time of release in Japan, providing an amazing movie experience. We aim to create a premium movie-viewing environment, different from what movie-goers might experience in their home countries.

You can check the details of the previous (first to fourth) screenings on the website.

https://kinezo.jp/cp/yokoso_eigakan/

■ **YOKOSO! EIGAKAN! #5**

[Title] SWORD ART ONLINE THE MOVIE -Ordinal Scale- (distributed by Aniplex Inc.)
(C) RK/KC AMW/SM

[Theaters] Tokyo Shinjuku Wald 9(*1)

Osaka Umeda Burg 7

Fukuoka T-JOY Hakata

*1 Jointly operated by TOHO Cinemas Co., Ltd.

[Subtitles] English subtitles

[Dates] **Tuesday, March 7th –**

Friday, March 17th, 2017

*Showtime schedule depends on the theater,

our website will announce when it’s decided.

[Website] http://kinezo.jp/cp/yokoso_eigakan/

[Organized by] T-JOY Co., Ltd.

SWORD ART ONLINE
THE MOVIE
— Ordinal Scale —



■ Ticket Price (tax incl.)

General: 1,800 yen / University & High School Students: 1,500 yen

(high school students 1,000 yen at Shinjuku Wald 9 and Umeda Burg 7) / Junior high school and under : 1,000 yen

(C) RK/KC AMW/SM

■ Please contact below for inquiries regarding “YOKOSO! EIGAKAN!” ■

T-JOY Co., Ltd. Production Department:

Sachiko Sugimoto (02sugimoto@t-joy.jp), Mihiro Kageyama (m-kageyama@t-joy.jp)

TEL 03-3248-8173 / FAX: 03-3248-8176

株式会社 ティ・ジョイ